

**FOR IMMEDIATE RELEASE**

**PHONETAG FIRST TO OFFER AUSTRALIANS VOICEMAIL-TO-TEXT SERVICE ON ANY CARRIER**

*Telstra, Optus, Vodafone and Virgin among Major Australian Networks Operational with PhoneTag*

(New York, NY) June 17, 2008-- PhoneTag, the provider of voicemail-to-text services and visual voicemail applications in the U.S., announced today the launch of its award winning voicemail-to-text service in Australia. PhoneTag's service works with all major Australian carriers and is free via the PhoneTag website for the first week of use. PhoneTag enables any individual or enterprise to stop listening to voicemail and start saving time and money by reading it. Customers can instantly add PhoneTag to their mobile, home and work phones by signing up at [www.PhoneTag.com](http://www.PhoneTag.com).

PhoneTag automatically converts voice messages to text and sends them to the customer as an e-mail or SMS text. The message comes with an attached audio file of the original message, which is also accessible through PhoneTag's web portal. PhoneTag is the only company in Australia offering automated transcription of voicemail for Telstra, Optus, Vodafone and Virgin directly to consumers. PhoneTag's direct to consumer model combined with its carrier agnostic service, enables users to unify all of their phone lines; mobile, home, work to one PhoneTag voicemail box with unlimited storage.

"We are excited to finally roll out PhoneTag with all major Australian carriers, giving more people and businesses access to voicemail-to-text services in Australia than any other company," said James Siminoff, founder and CEO of PhoneTag. "It doesn't matter if you're on Telstra, Optus, Vodafone or Virgin; if you want freedom from voicemail, real unified messaging and visual voicemail, you can have it with PhoneTag."

PhoneTag's Australian service works with over 95 percent of Australia's carriers (including Telstra, Optus, Vodafone and Virgin Mobile) and some office phone systems, enabling customers to read voicemail instead of having to dial in and listen to it. PhoneTag was recently rated as having the highest transcription quality by InformationWeek. Since launching its commercial service in January 2007, PhoneTag has received numerous awards: two coveted Four Star Ratings from PC Magazine, The Business 2.0 Next Net 25 Award and Laptop Magazine Editors' Choice Award for 2008.

**About PhoneTag**

PhoneTag's award winning service converts voicemail to text and delivers it via e-mail and SMS. Automatic voicemail transcriptions are delivered in near real-time with the caller's phone number in the e-mail subject line, transcribed voice message in the body and an attached audio file of the original message. Users can unify all phone numbers for automatic transcription and delivery without changing any phone numbers. PhoneTag provides unlimited voicemail box storage and has a transcription accuracy of over 95 percent. PhoneTag's service works with all wireless and wire-line network providers, including Skype. New users can sign up at [www.PhoneTag.com](http://www.PhoneTag.com).

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