

## **SIMULSCRIBE CEO, JAMES SIMINOFF, HONORED AS A 'NEW CAPTAIN OF INNOVATION' BY ALWAYS ON**

*SimulScribe recognized as visual voicemail leader by Always On.*

(Palo Alto, CA; New York, NY) July 31, 2007-- SimulScribe, the U.S. leader in voicemail-to-text services and visual voicemail applications, announced today the Company's CEO, James Siminoff, was honored as a New Captain of Innovation by Always On.

James Siminoff will share SimulScribe's success strategies and insights into the rapidly growing visual voicemail market at The Always On Stanford Summit on August 1<sup>st</sup> at Stanford University in Palo Alto, California. The summit is an executive gathering that hosts the most innovative technologies and companies in keynote presentations, panel debates and CEO showcases.

"We pride ourselves on being the leader in the visual voicemail industry and Always On recognized this by naming SimulScribe one of its New Captains of Innovation," said Siminoff.

The New Captain of Innovation recognition follows a number of recent company successes; the addition of key sales and engineering executives formerly of Good Technology and Motorola; and the much anticipated launch of SimulSays Beta, the award winning, free, downloadable visual voicemail application for RIM BlackBerry and Windows Mobile smartphones.

SimulScribe's management team was strengthened by the additions of COO, Michael Green, former vice president of strategic alliances for Motorola Good Technology Group; Senior Vice President of Global Sales & Marketing, Timothy Carey, former national sales director for the Motorola Good Technology Group; Vice President of Products & Technology, Michael Kaplan, former global director of solution engineering for the Motorola Good Technology Group; and Vice President of Products & Services, John Minor, former director of technical account management & escalations for the Motorola Good Technology Group. In June 2007, SimulSays Beta received the coveted four star rating from PC Magazine for enabling users to scroll, click, listen and read voicemail messages on their mobile phone's display; saving time and money.

### **About SimulScribe**

SimulScribe's award winning service converts voicemail to text and delivers it via e-mail or SMS. Voicemail transcribed through SimulScribe's patented technology is delivered in near real-time with the caller's phone number in the e-mail subject line, transcribed voice message in the body and an attached audio file of the original message. SimulScribe provides unlimited voicemail box storage and the voice recognition system has a transcription accuracy of over 95 percent. The Company has received numerous awards including: PC Magazine's coveted Four Star Rating, The Business 2.0 Next Net 25 and The Applied Voice Input/Output Society's Best Speech-enabled Unified Communication Solution. SimulScribe's service works with all wireless and wire-line network providers and new users can sign up at [www.SimulScribe.com](http://www.SimulScribe.com).

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